



SEO WEBSITE ANALYSIS

www.jewelryshopping.com

- Does home page load time seem reasonable?

Page load time on 56k dial-up 52.57 s

-
- Are there broken images, broken links, or overlapping type?

=> Website has **2 broken links** and has **1829 links** which are not been checked **due to robots exclusion rules** but **no broken image** was there.

-
- Does the site use statistics monitoring software?

=> **Yes** the site does use **Google analytics** to monitor there site

-
- Is the content fresh?

=> **11%** of the source contains proper content (A website should always contain more readable content than the html code or flash images/videos) (**Advice:** Content is moderate, but always room to improve.)

Do all components of the site functions well_ links, interactive forms, scripts, etc.?

=> There are **3605 html errors** and **25 warnings** and **6 CSS errors**.

-
- Does the site tell why someone should buy the product versus the competitor?

=> **No**, the site doesn't tell us anything about **their products versus competitor**.

-
- If the site posts press releases, do they have clickable links embedded in the copy?

=> **No**, neither the site posts **press release** nor does they have **clickable links** embedded in the copy



- Does the site include ads? Articles? Radio? TV spots? Are they relevant?

=> The site **does** include **articles** but there are **no ads, neither radio or TV spots** nor they are relevant.

- The General Web Page analysis

=> **Page Title is too long:** The maximum recommended length for page titles is 70 characters; your current page title is **92** characters.

=> **Too Many Images Found:** Having many images on the web page means the user has to wait longer to view your page. This web page has **52** images.

- Whether the site is been listed to Major Directories or not?

=> **DMOZ Directory:** No Entry Found
jewelrysthopping is not listed in DMOZ.
DMOZ, The Open Directory Project, is the largest and most comprehensive human-edited directory of the Web. It is constructed and maintained by a vast, global community of volunteer editors.

Yahoo! Directory: No Entry Found

jewelrysthopping is not listed in the Yahoo! Directory.

The Yahoo! Directory is a web directory which rivals the DMOZ Open Directory Project in size. We recommend that every business have a listing in the Yahoo! Directory.

ZoomInfo: No Entry Found

jewelrysthopping is not listed in the ZoomInfo directory.

ZoomInfo is a business directory and search engine, with profiles on more than 37 million people and 3.5 million companies.



BROKEN LINK URL

DATE	BROKEN LINK URL
09/12/09	2 broken links and 1829 links which are not been checked due to robots exclusion rules.

CODING ERROR

DATE	CODING ERROR
09/12/09	3605 Errors, 25 warning(s)

ALT TAG CHECKING

DATE	IMAGES	ALT TAG MISSING
09/12/09	61	49

ANCHOR TEXT CHECKING

DATE	TOTAL LINKS	ANCHOR TEXT MISSING
09/12/09	1896	26

KEYWORDS RESEARCH AND ANALYSIS

DATE	KEYWORD USED	KEYWORD RELEVANCY
09/12/09	earrings, pendants, rings, watches, necklaces, charms, religious medals, bracelets, medical alert	88% relevant



ALEXA RANKING

DATE	TRAFFIC RANK
09/12/09	1,089,391

PAGE RANK

DATE	RANK
09/12/09	3